



亞太商用不動產研討會暨RICS會員授證典禮

APAC Commercial Estate Forum cum RICS Diploma Presentation Ceremony

日期：	2014 年 7 月 22 日(星期二)
時間：	14:00~16:30 (13:30 開始報到)
地點：	台北市敦化南路二段 201 號 香格里拉台北遠東國際大飯店 B1 怡東園
費用：	免費
人數：	座位共 150 個，額滿為止。RICS 會員享有優先參加權益。
Date:	22 July 2014 (Tuesday)
Time:	14:00~16:30 (Registration starts at 13:30)
Venue:	East Gate, B1/F, Shangri-la Far Eastern Plaza Hotel, 201 Tun Hwa South Road, Section 2, Taipei, Taiwan
Fee:	Free
Capacity:	150 seats are available on first-come-first-served basis. RICS members will be given priority to attend the event.

主辦單位：英國皇家特許測量師學會(RICS)

協辦單位：世邦魏理仕有限公司台灣分公司、宏大不動產估價師聯合事務所

世界最大不動產專業服務社團—皇家特許測量師學會(The Royal Institution of Chartered Surveyors；以下簡稱RICS)，邀得兩大國際房地產中介公司「高力國際」及「世邦魏理仕有限公司」的大中華區物業投資及商用房地產負責人，同場就亞太地區各主要商用房產及租賃市場於近年的發展及投資趨勢作出分析，並會介紹新興起的另類工作場所策略。

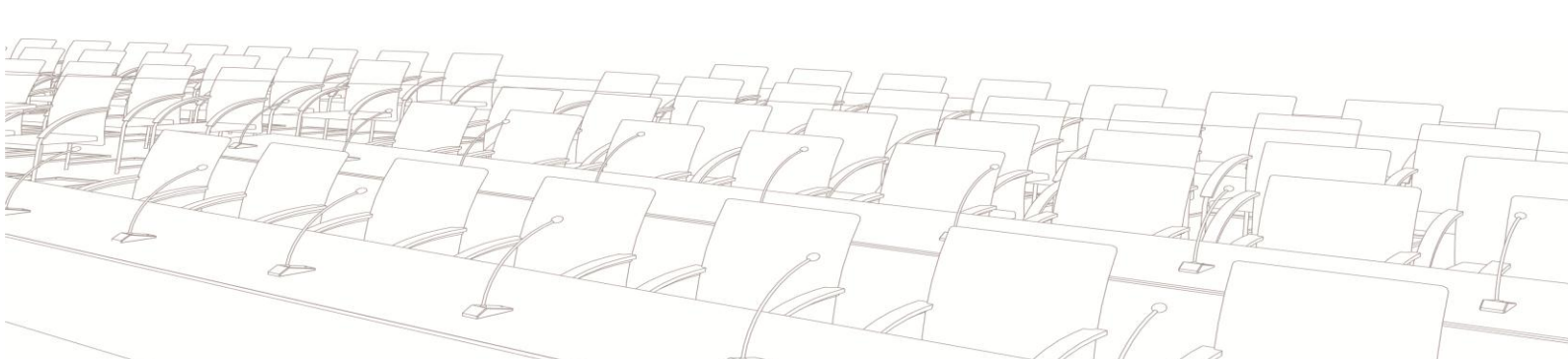
研討會完結後將進行RICS新會員授證典禮，迎接新一批台灣會員加入該國際性房地產權威學會。儀式後將設交流時間，讓會員與業界翹楚互相切磋。

Organisers: Royal Institution of Chartered Surveyors (RICS)

Co-organisers: CBRE Limited Taiwan Branch; Honda Appraisers Joint Firm

RICS - Royal Institution of Chartered Surveyors, the world's leading professional body in land, property and construction, has invited two senior executive officers from two major global property agents - Colliers International and CBRE Limited - to give an analysis on the development and investment trends of key commercial property markets in Asia Pacific, and introduce the 'Alternative Workplace Strategy', a new trend for office space.

Following the Forum will be a diploma presentation ceremony to new RICS members in Taiwan. A networking session will be available for exchange amongst all members and industry players.



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時間 Time	程序 Programme	主講人 Speaker
13:30 ~ 14:00	報到 Registration	
14:00 ~ 14:10	開幕致詞 Opening Remarks	卓輝華先生, RICS 資深會員暨台灣工作 小組主席、宏大不動產估價師聯合 事務所所長 Mr Alpha Cho, RICS Taiwan Working Group Chairman and President, Honda Appraisers Joint Firm
14:10 ~ 14:15	嘉賓致辭 Guest Speech	林英彥博士, 中國地政研究所所長 Dr Lin Ying-Yan, President, China Research Institute of Land Economics
14:15 ~ 14:55	專題演講： 亞洲主要都市商用不動產市場發展 與投資分析 Presentation: Analysis of commercial property market and investment trends of major Asia cities.	翁琳女士, 高力國際中國區物業投資服務 華東及西南區董事總經理 Ms Lina Wong, Managing Director, East and Southwest China Investment Services, China, Colliers International
14:55~15:25	專題演講： 國際承租方趨勢分析與另類工作場 所策略介紹 Presentation: Analysis of occupier trend worldwide and introduction of alternative workplace strategy	施禮賢先生, 世邦魏理仕有限公司亞洲區 辦公樓代理董事總經理 Mr Nigel Smith, Managing Director, Landlord Office Agency Asia, CBRE
15:25~ 15:30	典禮致詞 Ceremony Speech	梁偉立先生, RICS 北亞洲副總裁 Mr Ernest Leung, RICS Deputy Director, North Asia
15:30~15:50	RICS 會員授證儀式 MRICS Diploma Presentation	
15:50~ 16:00	RICS 新會員代表致詞 Speech by Representative of New RICS Members	
16:00 ~ 16:30	茶點時間與交流 Refreshment and networking	



Registration form



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請填妥下方報名表後以電郵（claire.tsai@cbre.com）或傳真（+886 2 7707 5304）回傳。

報名截止日期：2014 年 7 月 18 日《座位共 150 個，額滿為止。RICS 會員享有優先參加權益》

Please register by completing the form below and return it by email (claire.tsai@cbre.com) or fax (+886 2 7707 5304).

Registration deadline: 18 July 2014 (150 seats are available on first-come-first-served basis. RICS members will be given priority to attend the event.)

姓名 Name	(先生／女士) (Mr/ Ms)
公司名稱 Company	
職稱 Post title	
聯絡電話 Contact number	
電郵信箱 Email	

查詢

電郵：claire.tsai@cbre.com

傳真：+886 2 7707 5304

電話：+886 2 7706 9512 (蔡嘉君小姐)

Enquiries

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Phone: +886 2 7706 9512 (Ms Claire Tsai)